



MASTER OF BUSINESS ADMINISTRATION GENERAL BUSINESS

The goal of the Master of Business Administration degree in General Business is to develop analytical business and general managerial skills within a framework of ethical leadership. Building upon the foundational disciplines of Economics, Finance, Management and Marketing, students customize their program with electives in Business Administration. Graduates will use this highly versatile degree in a wide range of settings including small businesses, domestic companies and international corporations.

I. Program Prerequisites: 12 Hours

Prerequisite to the M.B.A. program is a bachelor's degree in business; otherwise, the student must have had either the following courses or their equivalent or must take the classes.

BUS3104 Statistical Analysis I	3 hours
BUS3305 Management Processes & Information Systems	3 hours
BUS3310 Market Structure & Competitive Analysis	3 hours
BUS4113 Accounting & Finance for Managers	3 hours

II. Required Graduate Studies: 6 Hours

RGS6035 Theory & Application of Research Methods	3 hours
RGS6036 Ethics for Decision Making	3 hours

III. Major Requirements: 30 Hours 5000/6000 Levels

Economics (ECO)	3 hours
Finance (FIN)	3 hours
Marketing (MKT)	3 hours
Management (MGT)	3 hours
Business Administration Electives	15 hours
MGT6203 Strategic Management*	3 hours

IV. Minimum Requirements:

24 semester hours applicable to the degree must be completed at Amberton University.

36 semester hours for a degree, excluding prerequisites.

A minimum cumulative grade point average (GPA) of 3.00 is required.

*This course has a prerequisite of 15 semester hours of advanced business.