



BACHELOR OF BUSINESS ADMINISTRATION - MANAGEMENT

The goal of the Bachelor of Business Administration degree in Management is to prepare individuals as leaders in companies who supervise relationships among management, employees, customers, suppliers, stockholders and the public. Emphasis is placed on analyzing opportunities, setting objectives, organizing, motivating and evaluating performance. Broad career opportunities include positions in financial services, economics, personnel, human resources, sales and marketing.

I. General Education Requirements: 45 Hours

Behavioral Science (Psychology or Sociology)	3 hours
Communication (must include oral communication skills)	3 hours
Selected from:	
COM3401	
COM4405	
Computer Concepts (fundamentals course)	3 hours
English (ENG 1001, 1002 plus 6 hours of writing)	12 hours
6 hours of writing may be selected from:	
COM3461	
COM4441	
ENG2006	
History and/or Government	6 hours
Humanities	3 hours
Mathematics (1021 and 1022 or the equivalent)	6 hours
Natural Science	6 hours
Religion	3 hours

II. General Electives: 21 Hours

III. Major Requirements: 54 Hours

A. Business Core: 24 hours	
Accounting Principles	6 hours
Economics Principles	6 hours
Finance (3000/4000 level)	3 hours
Marketing (3000/4000 level)	3 hours
BUS3101 Business Law	3 hours
BUS3104 Statistical Analysis I	3 hours
B. Management & Business Administration: 21 Hours	
Advanced Management courses selected from 3000/4000 level	15 hours
Advanced Business Administration courses selected from 3000/4000 level	6 hours
C. Advanced Human Behavior & Development and/or Communication courses selected from 3000/4000 level	9 hours

IV. Minimum Requirements:

- 33 semester hours must be completed at Amberton University.
- 42 semester hours must be at the 3000/4000 level, 27 of which must be completed at Amberton University and applicable to the degree.
- 120 semester hours for a degree.
- A minimum cumulative grade point average (GPA) of 2.00 is required.